



وزارة الثقافة والشباب  
MINISTRY OF CULTURE & YOUTH

# Services guide Ministry of Culture and Youth



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## About the Ministry



The Ministry of Culture and Youth works in line with the vision: “A culture that inspires the world and youth that creates the future”. It’s key mandate is to enrich the cultural sector in the United Arab Emirates by supporting Emirati cultural, artistic and heritage institutions. It provides a platform to support creative and talented people in various fields and promote cross-cultural dialogue.

The Ministry supports its strategic partners in the field of culture and delivers dynamic productions and experiences that represent the UAE’s rich and eclectic culture on local, regional and global levels.

The Ministry has two main national missions: to preserve cultural assets and develop the experiences and skills that represent the most important elements of sustainability and build a knowledge-based economy. It also supports cultural and artistic activities to enhance knowledge production and preservation of both tangible and intangible heritage while also encouraging artistic movements. It is also tasked with raising awareness about heritage and culture in the educational as well as social context in partnership with national and international cultural and artistic institutions.

The Ministry bears the message of preserving, enhancing and strengthening the Emirati identity. It is mandated to raise the status of the cultural, youth and media sectors globally and maximise their contribution to the national economy by preserving cultural heritage, promoting the cultural and creative industries, investing in youth and organising the media sector.

# UAE government promise for future services

## Human Centered Services

Providing government services that are tailored to meet human needs, requirements and preferences, and designed with customers' feedback in mind.

1

## Digital Services by Default

Providing proactive digital government services to suit future lifestyle.

2

## One-time Data Provision

Designing interconnected and integrated government services that request customer data only once.

3

## Safe Data and Guaranteed Privacy

Protecting the data shared among government entities to keep it safe and ensure customer privacy.

4

## Integrated, Varied and Consistent Service Channels

Providing government services through various, integrated and coordinated channels that cater to customer preferences through a unified government interface.

5

## Seamless and Proactive Experience

Providing bundles of seamless, interconnected and proactive services to the customer on time and before request, based on life events.

6

## Listening to Customer's Voice

Listening to the customer's voice and ensuring transparency in the evaluation results.

7

## Value Added Services

Adjusting government fees to reduce costs and increase efficiency in government entities.

8

## Strategic direction

### VISION

Culture that inspires the world and Youth shaping the future

### Mission

To preserve Emirati identity, enhance and strengthen the position of the cultural, youth and media sectors.

### STRATEGIC OBJECTIVES

-  Creating comprehensive ecosystem for the national heritage and enhancing the national identity.
-  Empowering and encouraging the arts sector in the country.
-  Regulating the creative and media industries and enhancing CCI sector competitiveness positioning.
-  Investing, empowering, and involving Youth.
-  Ensure the provision of all administrative services in accordance with the standards of quality, efficiency and transparency.
-  Establish a culture of innovation in the institutional work environment.

# Headquarters and Working Hours

Abu Dhabi



800552255



24.462819,  
54.389619



From 7.00am  
to 3.00pm



Dubai



800552255



25.1875016,  
55.2952949



# Service delivery channels



Call Centre

800 55 22 55



Website

[www.mcy.gov.ae](http://www.mcy.gov.ae)



Creative  
Centres

800552255



Smart  
phone app





# Service Centres



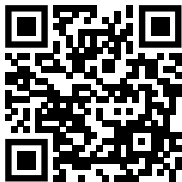
## Fujairah Creative Centre



From 7.00am  
to 3.00pm



Near Ajman University of  
Science and Technology  
Fujairah Branch



## Abu Dhabi Centre Creative | Al Dhafrah



From 7.00am  
to 3.00pm



Opposite Madinat Zayed  
wedding hall



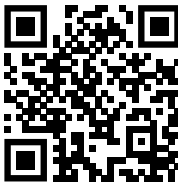
## Ras Al Khaimah Centre Creative | Sahim



From 7.00am  
to 3.00pm



Al Hosn Street,  
Civil Defence  
Ras Al Khaimah



# Creative Centres



<div><div>Umm Al Quwain Creative Centre</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily except Saturday and Sunday</div></div></div>	<div><div>Abu Dhabi Creative Centre</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am To 10:00 pm Daily</div></div></div>	<div><div>Abu Dhabi Creative Centre I Dhafra</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily except Saturday and Sunday</div></div></div>
<div><div>Dubai Creative Centre</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am To 10:00 pm Daily</div></div></div>	<div><div>Fujairah Creative Centre</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily except Saturday and Sunday</div></div></div>	<div><div>Umm Al Quwain Centre Creative   Falaj Al Mualla</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily except Saturday and Sunday</div></div></div>
<div><div>Ras Al Khaimah Centre Creative   Sahim</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily except Saturday and Sunday</div></div></div>	<div><div>Ras Al Khaimah Centre Creative   Al Dhait</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am To 10:00 pm Daily</div></div></div>	<div><div>Ras Al Khaimah Centre Creative   Gael</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily</div></div></div>
<div><div>Ajman Creative Centre   Mushairef</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am To 10:00 pm Daily</div></div></div>	<div><div>Ajman Centre Creative   Al Jurf</div><div><div></div><div></div></div><div><div></div><div>From 8:00 am to 3:00 pm Daily except Saturday and Sunday</div></div></div>	

# Customers Happiness



## Target Groups

  
Journalists and Media Professionals

  
Companies and Free Zones

  
Institutions

- Federal and local government institutions
- Media institutions
- Commercial establishments
- Educational institutions
- Institutions of public interest
- Diplomatic bodies

  
Community Members

## Attributes expected of receptionists and customer happiness employees

- ✓ قه لستابل بـيعهتال قـيـعـتـال
- ✓ قفا نه بـئـئـل نـلـقـتـال
- ✓ قـةـلـبـلـال قـيـالـعـال قـبـعـلـال
- ✓ لـهـلـعـتـال رـبـة قـالـعـال
- ✓ عـيـال تـلـصـيـال
- ✓ قـيـنـهـمـال
- ✓ ةـلـدـالـمـال مـوـفـتـال

- ✓ قـيـالـجـيـالـال ةـلـعـلـمـال
- ✓ قـيـدـمـعـال
- ✓ نـيـالـمـقـال تـادـالـجـيـال قـهـلـتـال قـيـالـعـال قـبـعـلـال
- ✓ قـبـلـجـال رـلـد ةـلـعـقـال قـيـنـهـلـجـال
- ✓ لـوـنـه بـيـهـتـال مـعـد قـيـالـمـسـمـال لـمـعـتـال
- ✓ قـمـلـه لـهـلـل رـالـفـشـنـلـال مـعـد





مركز  
الإبداعية  
X  
CREATIVE  
HUBS

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Creative  
Centres  
Services

- 1 Rental of MCY theatres, halls, and areas
- 2 Library membership
- 3 Borrowing library items
- 4 Extended borrowing

## 1 Rental of MCY theatres, halls, and areas



### Service description:

Rental of theatres, halls and other facilities in cultural centers for organizing various activities and events in the cultural fields.



### Submission:

- The customer logs in to the e-services portal on the Ministry's website and Phone application
- The customer fills out the request screen for renting theaters and halls electronically, attaches the required documents, and obtains the initial reservation
- The Ministry obtains the reservation approvals from the concerned authorities
- The customer pays the reservation fees and the insurance amount to the Ministry
- The Ministry assign the facility to the customer for the reservation period
- The customer receives the insurance amount after the end of the reservation period and issuance of a technical report on the safety of the reserved facility



### Procedure:

Fill out the designated form, attach the necessary documents, and pay the prescribed fees



### Time Required:

working days, taking into account the time required to obtain security approvals from the concerned authorities.



### Target groups:

- Services provided to individual customers. C-To-G
- Services provided to the business sector. B-To-G
- Services provided to other government agencies, G-To-G



### Required attachments:

- The Beneficiary /Tenant will comply with security and technical measures, and the good manners applicable in the UAE.
- The Beneficiary / Tenant will inform the booking officer at the National Theatre of the name of the person responsible for the event, and the person authorised to complete the administrative procedures, at least one month before the event date.
- The Beneficiary / Tenant undertakes to:
  - Provide a copy of the event's agenda, including start and end times (not later than 1:00 am), and will comply with the agenda before the ministry.
  - Adhere to the dates scheduled for decoration and training provided by the National Theatre department, which will be between the hours of 8:00 am and 10:00 pm.
  - The theatre technician must be informed of any additions to the theatre systems (sound / lighting). The theatre personnel must also be notified of these additions in advance, and these additions will be installed under their supervision. The Beneficiary shall bear full responsibility for any damage that may result from these additions to individuals or the theatre building and its contents.
- The Beneficiary / Tenant shall take all approvals from third parties.
- The work at the National Theatre building will be suspended for one hour during Friday prayers, where all activities will cease at the time of prayer, taking into account the observance of the Adhan during every day of the week
- It is prohibited to introduce food and beverages of any kind into the theatre at any time, whether while decorating or during rehearsals or show times.
- The Beneficiary / Tenant will bring the necessary technical assistance and other labour when there are no workers in the theatre to help them, and the Beneficiary / Tenant will supervise them directly and bear all expenses and wages.
- The Beneficiary / Tenant will pay the rental fee in advance in e-dirham, with a payment of AED 5,000 in cash as a refundable deposit that can be collected after the event. The insurance amount will be refunded based on the original receipt issued by the National Theatre.
- Decorations and equipment will be transferred outside the theatre without any damage to theatre assets. A certain amount will be deducted from the insurance paid for these damages, should damages be incurred. The ministry is entitled to modify or change the value of insurance before, during, or after the event, and will have the right to estimate the damages.
- The public will not be allowed to climb the stage during or after the event, and the Beneficiary / Charterer will bear full responsibility in the event of any damage resulting from the audience.
- Smoking is strictly prohibited in the National Theatre building and all its facilities.
- Students, children or show groups will not be left in the theatre, or on the stage, without a supervisor being present during rehearsals or show times.
- No unauthorised changes will be made in the theatre hall, its stage, or in the floor, walls and appliances, including anything that may leave a permanent mark or damage, such as nails, adhesives and dyes. It is strictly forbidden to paste ads and pictures on the walls and to place any chairs in the corridors or inside the theatre hall, in accordance with instructions from the Department of Civil Defence.
- The beneficiary will provide the batteries for the wireless microphones if they are used on the stage.
- All equipment, materials and boards for the event will be inserted and removed from designated doors only, and Beneficiaries must remove them immediately after the event, or before 7:00 am the day immediately after the event.
- The Beneficiary / Tenant will bear full responsibility for the safety of all facilities inside and outside the halls / theatre, and will protect the property from any damage that may be caused by the audience or people associated with the Beneficiary before, during or after the event.
- The use of water and fire, including firecrackers and fumes, is be strictly prohibited during the event.
- Smoke machines, fog machines, or hydrogen smoke is strictly prohibited, except with special permission from theatre management.
- Required attachments:
  - Copy of the applicant's identity card
  - Curriculum vitae of the lecturer/artists
  - Commercial Registration letter (for the private sector)
  - An official letter from the (governmental / private) entity requesting the reservation
  - The facility for the event
  - Copy of the delegate's ID

To be continued >>



Service fee:

## The National Theatre – Abu Dhabi

RENTAL PER DAY	PRIVATE COMPANIES / INDIVIDUALS	GOVERNMENT/ SEMI GOVERNMENT ENTITIES
The Main lobby National Theatre	8000	4000
The Movie hall- National Theatre	4000	2000
Theatre hall for shows - National Theatre	25000	15000
The Training room - National Theatre	7500	5000
VIP lounge - National Theatre	12000	8000
The Side Foyer	2000	1000
RENTAL OF EQUIPMENTS	GOVERNMENT/ SEMI GOVERNMENT ENTITIES	PRIVATE COMPANIES / INDIVIDUALS
Laser equipment	2000	4000
Star screensaver	4000	8000
Smoke machine	400	600




Service fee:


## The National Theatre – Abu Dhabi

Rental of a cloud machine	400	600
Mobile lighting machines – 275 watts (8) bulbs	3000	5000
Mobile lighting machines: 250 watts (10) bulbs	2000	4000
RENTAL OF MEETING HALLS IN MINISTRY OF CULTURE IN YOUTH MAIN BUILDING	GOVERNMENT/ SEMI GOVERNMENT ENTITIES	PRIVATE COMPANIES / INDIVIDUALS
Grand confrence room	1000	1500
small Confrence room	500	800

To be continued &gt;&gt;


# 1 Rental of MCY theatres, halls, and areas

<div> Service fee:</div>		
Creative centers Services		
Al Dhafra Creative Center	GOVERNMENT/ SEMI GOVERNMENT ENTITIES	PRIVATE COMPANIES / INDIVIDUALS
Sub-exhibition Hall Area	5000	6500
Lobby Hall rental	1000	1500
Seminars and cinema-hall rental	4000	5000
Meeting Room	1000	1500

<div> Service fee:</div>		
Creative centers Services		
Ras Al Khaimah Creative Center	GOVERNMENT/ SEMI GOVERNMENT ENTITIES	PRIVATE COMPANIES / INDIVIDUALS
Ras Al Khaimah Creative Center - theatre hall	6000	8000
Rental of seminars (multimedia) - Ras Al Khaimah Creative Center	3000	6000
Rental of conference room - Ras Al Khaimah Creative Center	2000	4000
Rental of lobby - Ras Al Khaimah Creative Center	1000	2000

To be continued >>

# 1 Rental of MCY theatres, halls, and areas



Service fee:

Creative centers Services		
Fujairah Creative Center	GOVERNMENT/ SEMI GOVERNMENT ENTITIES	PRIVATE COMPANIES / INDIVIDUALS
theatre hall for shows	5000	6500
Conference room	1000	1500
Small lobby	1000	1500



Service Channels:

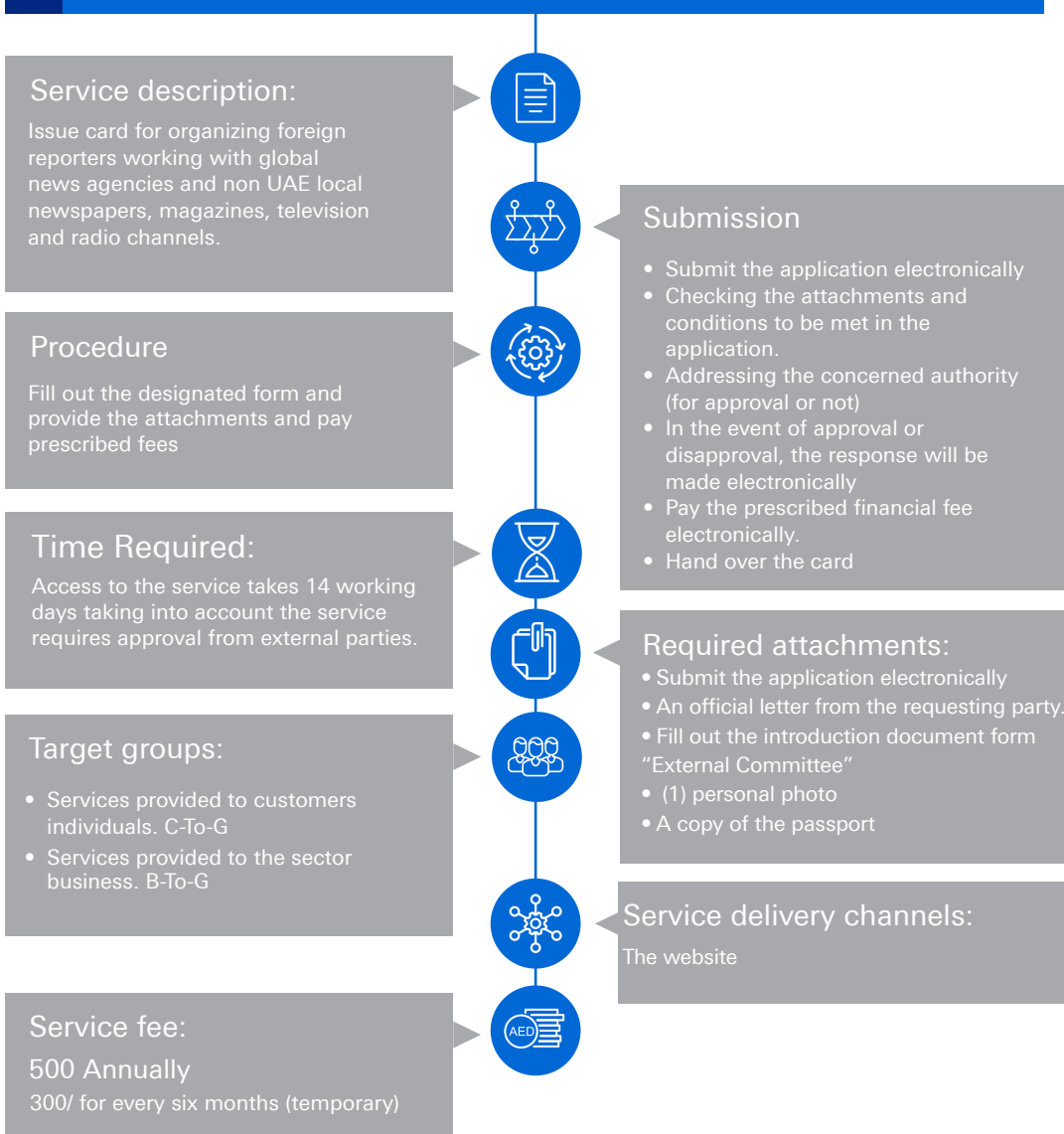
- Mobile Application
- Website
- Service centers



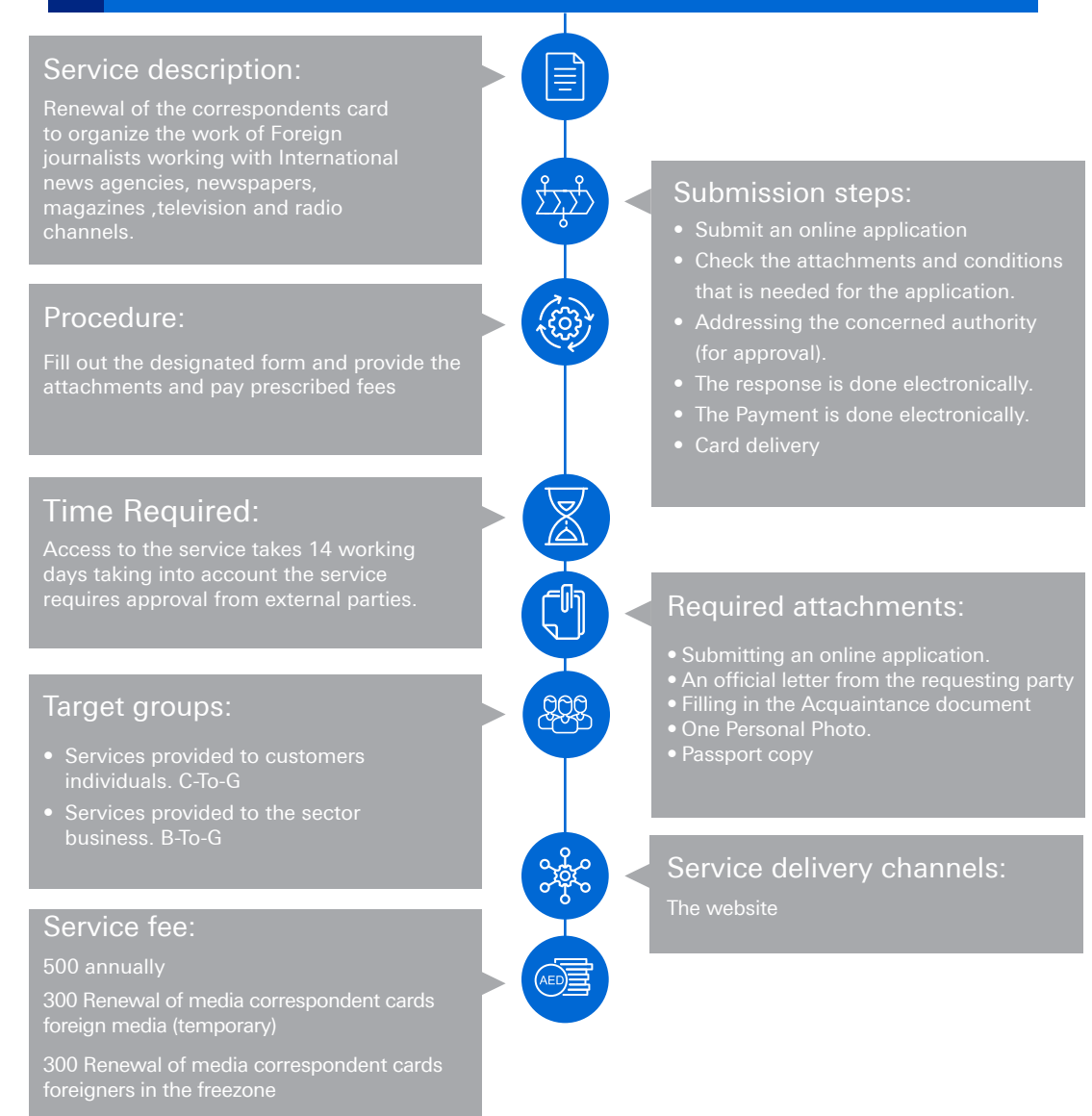
## Accreditation of foreign media correspondents

- 1 Issue Accreditation Card for Foreign Media Correspondents
- 2 Renew Press Card - Accreditation of foreign media correspondents
- 3 Cancel Press Card- Accreditation of foreign media correspondents

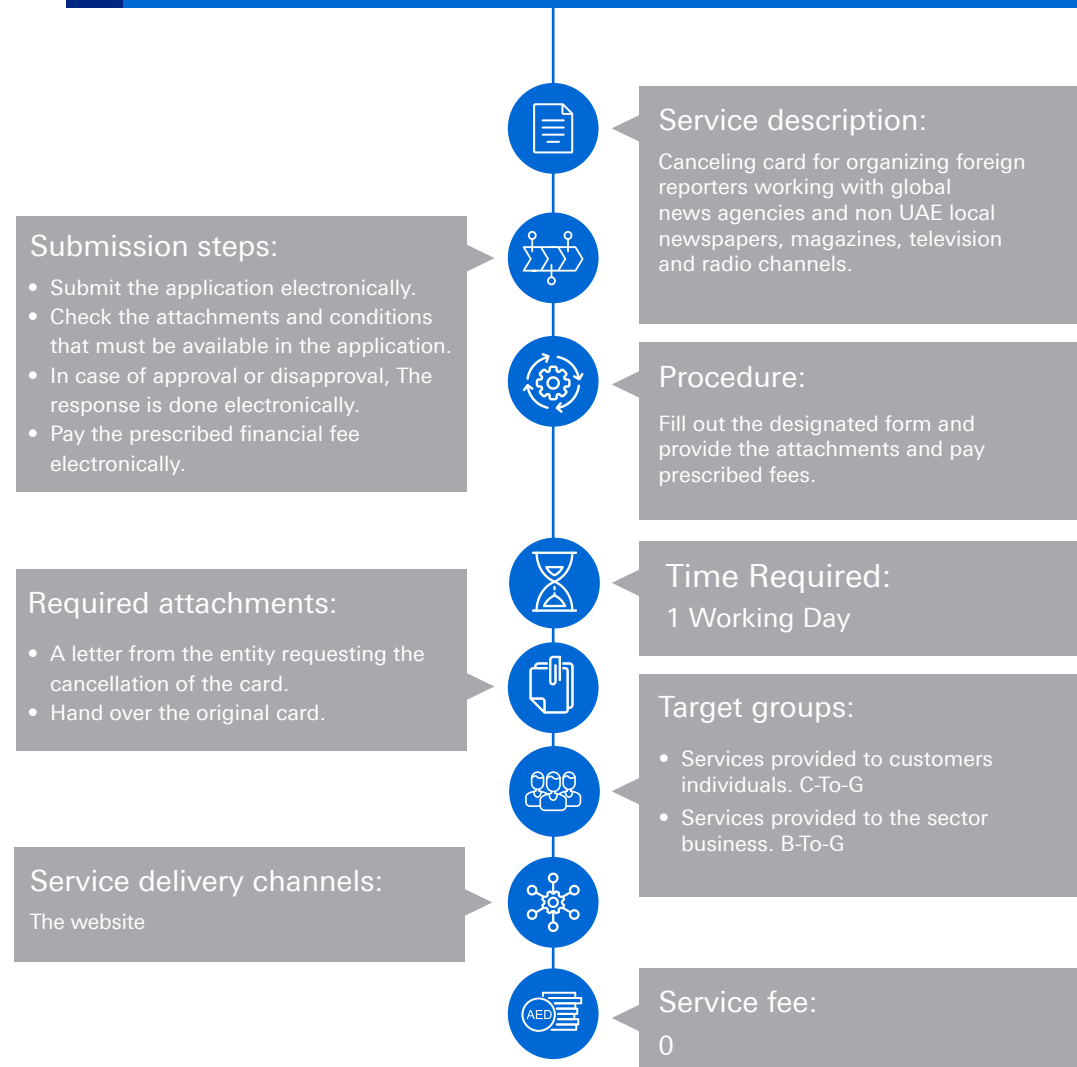
## 1 Issue Accreditation Card for Foreign Media Correspondents



## 2 Renew Press Card - Accreditation of foreign media correspondents



### 3 Cancel Press Card- Accreditation of foreign media correspondents







Inquire  
about  
the  
services

1

Inquire about the services

**Service description:**

Inquire about all services provided by the Ministry

**Target groups:**

- All members of society

**Service delivery channels**

- Service centres
- Website
- Smartphone application
- The Ministry's call centre

**Service fee:**

Free



## Frequently Asked Questions

### Where is the Ministry of Culture and Youth located?

The main building of the Ministry of Culture and Youth is located in the capital Abu Dhabi, and it has offices in Dubai, Sharjah, Ajman, Fujairah, Ras Al Khaimah and Al Ain.

### What is the Media Regulation Office?

The new structure of the federal government under the directive of His Highness Sheikh Mohammed bin Rashid Al Maktoum stipulates the merger of the National Media Council and the Federal Youth Authority with the Ministry of Culture and Knowledge Development to form the Ministry of Culture and Youth.

The Ministry created the Media Regulatory Office (MRO), to be in charge of a number of competences and tasks that were previously under the National Media Council.

The MRO includes two main departments: The Media Organisation Department, which is entrusted with the responsibility of preparing research and forward-looking studies related to the field of media; drafting legislation; regulations; standards and foundations for regulating and licensing the media sector including licensing and media content follow-up. It ensures the implementation of legislation, regulations and standards related to media services and media content.

The Media Regulatory Office studies, proposes and formulates legislation, regulations, standards and foundations necessary to regulate the sector publicity in the state. In addition, forward-looking studies are prepared for the future of the media and the publishing sector to ensure that they keep pace with the rapid developments of the sector. The office also ensures the application of relevant legislation, regulations, standards and foundations for media services related to licenses and media content permissions.

### What are the work sectors that the ministry manages and supervises?

The new structure of the federal government under the directive of His Highness Sheikh Mohammed bin Rashid Al Maktoum stipulates the merger of the National Media Council and the Federal Youth Authority with the Ministry of Culture and Knowledge Development to form the Ministry of Culture and Youth.

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### What are the work sectors that the ministry manages and supervises?

- The Federal Youth Authority
- Media Regulatory Office.
- Heritage and Arts sector
- Cultural and Creative Industries sector
- UAE National Commission for Education, Culture and Science.

### What is the message of the Ministry of Culture and Youth?

The Ministry's mission revolves around preserving the Emirati identity, upgrading and strengthening the status of the cultural, youth and media sectors globally. It is tasked with the role of maximising the contribution of culture and youth as productive sectors which contribute substantially to the national economy through: Preserving the cultural and national heritage; promoting the cultural and creative industries; investing in the energies and talents of youth, empowering them; and organising the media sector.

### What is the vision of the Ministry of Culture and Youth?

The ministry's vision revolves around "a culture that inspires the world and youth that creates the future."

### What is the Ministry of Culture and Youth?

The Ministry of Culture and Youth works to enrich the cultural sector in the United Arab Emirates by supporting Emirati cultural, artistic and heritage institutions, and provide a platform to support creative and talented people in various fields. It promotes dialogue between different cultures and supports its strategic partners in the field of culture. It delivers dynamic productions and experiences that represent the UAE's rich and eclectic culture on national as well as international level. The Ministry's goal is in line with the UAE Vision 2021, which lays the foundations for the next phase of the state's march towards progress focusing on cultural wealth, heritage, knowledge and the ability to innovate. The Ministry encourages the cultural and creative sectors and the consolidation of its culture in society as one of the main pillars of a knowledge-based economy. This includes various fields, such as intangible cultural heritage, tangible cultural heritage, literature, visual and performing arts, audiovisual media, design, and digital creativity. The Ministry also works with many federal government agencies, local governments, the private sector, and community institutions, civil society and media institutions with the aim of protecting cultural heritage and issues of cultural importance.

### When was the Ministry of Culture and Youth established?

The Ministry was established under the name "Ministry of Information and Culture" pursuant to Federal Decree No. (1) of 1972. In 2006, the Issuing a decree abolishing the Ministry of Information and Culture and creating the "Ministry of Culture, Youth and Community Development," and in February 2016 The Council of Ministers issued a decision to add some competencies and change the name to "Ministry of Culture and Knowledge Development."

### Who currently occupies the position of minister in the Ministry of Culture and Youth?

Noura Bint Mohammed Al Kaabi was appointed Minister of Culture and Knowledge Development of the United Arab Emirates in October 2017. And besides During her ministerial work, Noura Al Kaabi holds the presidency of Zayed University, and the position of Chairman of the Board of Directors of the Media Zone Authority in Abu Dhabi and twofour54 media and entertainment makers district in Abu Dhabi, and chairing the board of directors of Abu Dhabi National Exhibitions Company (ADNEC) In 2016, she held the position of Minister of State for Federal National Council Affairs.

### What are the services provided by the Ministry of Culture and Youth?

The Ministry of Culture and Youth seeks to provide the best services that enhance its role in advancing the cultural and creative economy Emirati, and its development in a way that establishes the country's leadership and position in the cultural sector, and the most prominent of these services are the following:

**First:** Services of creative centers, including:  
Rental service for theatres, halls and spaces of the Ministry.  
Libraries membership granting service.  
Library material borrowing service.  
Library extension service.

**Second:** Antiquities services, including:  
Archaeological pieces and sites registration service.  
Borrowed Cultural Objects Registration Service.

**Third:** Licenses for media activities, including:  
Granting media licenses to a magazine or newspaper  
Reserve the name of a magazine or newspaper.  
Ground / aerial photography permit.  
Permit to enter photographic equipment and machines.  
Granting a radio and television broadcasting license.

**Fourth:** Permits for circulation of media materials, including:  
Regulating the entry of media materials through the state's ports.  
License to circulate newspapers and magazines.  
Permission to print and license circulation of publications and texts.  
License to trade artistic works.

**Fifth:** Accreditation of foreign correspondents.

## What is the strategic direction of the Ministry of Culture and Youth?

The strategic direction of the Ministry of Culture and Youth is based on four main pillars:

- Preserving the national cultural identity by enhancing the confidence and pride of Emirati citizens in their national identity and common heritage. Preserving all components of cultural heritage, interacting with society and engaging them in cultural work
- Empowering the cultural sector in the country by discovering and developing national talents, and building and developing the infrastructure. Producing world-class cultural content, coordinating to implement the national strategy for reading, and creating. The policy of supporting and adopting talented people, launching the cultural map of the UAE, developing an approach to cultural sustainability and unifying the art scene Creating the National Cultural Centre by benefiting from open data and the numbering of artistic products.
- The growth and prosperity of cultural and creative contributions to the sustainability of the knowledge economy by encouraging and stimulating investment and leadership in cultural and creative fields, stimulating research and development efforts in the field of cultural and creative industries, and fostering cooperation and dialogue with actors and contributors to the cultural and creative industries sector.
- Strengthening the position of the UAE on the global cultural map by promoting Emirati culture regionally and globally and contributing to it. Actively supporting the regional and global cultural agenda and strengthening the UAE's position as a leading destination and proponent of cultural diversity.

## What are the cultural fields that the Ministry of Culture and Youth is working on?

The work of the Ministry of Culture and Youth focuses on six cultural fields:

- Intangible cultural heritage
- Tangible cultural heritage
- Literary arts
- Visual arts
- Performing arts
- Design

## How does the ministry deal with national talents?

The Ministry of Culture and Youth believes that young national talents are the pillar of the future to achieve comprehensive development in various sectors in the country. The Ministry has begun to prepare a comprehensive work system for the care and development of talented people, and to design programmes and initiatives that encourage incubation and development of talent by providing comprehensive care for talented individuals in different age stages.

## What are the creative industries that the Ministry undertakes the task of developing and advancing?

The Ministry is working to broaden its areas of focus beyond the cultural framework by launching an exploration of the sub-areas.

- Intangible cultural heritage
- tangible cultural heritage
- Literary arts
- Visual arts
- Performing arts
- The design
- Audio and visual media
- Digital creativity

## Are there initiatives, prizes or community outreach activities offered by the Ministry to encourage creative talents?

The Ministry of Culture and Youth launched the “Burda” initiative in 2004 to support and develop creative talents and raise awareness towards culture Islamic arts. The initiative aims to introduce young people to the various fields of Islamic culture and arts and to activate their role in them. And deepening their attachment and pride in their cultural identity. The Al-Burda initiative is linked to international partnerships in the GCC region Europe is based on stimulating creativity and innovation in this field. Among the activities of the initiative is the “Al-Burda Festival”, which brings together pioneers of creativity and many personalities from around the world to cooperate And the exchange of views, visions and ideas through a series of dialogue sessions, performances and art exhibitions. As well as the Al-Burda Scholarship, which was launched within the activities of the Al-Burda Festival in 2018, which seeks to expand the scope of Islamic culture and arts by introducing creative artists who adopt new ways of thinking in expressing their creativity Their works and their vision of Islamic culture and arts. And the “Al-Burda Prize,” which organizes a poetry and Arabic calligraphy competition that combines elements Traditional and modern Islamic art, which is available for participation by the public from inside and outside the UAE.

### What are the local entities that are active and specialized in the cultural field, and with which the Ministry of Culture and Youth cooperates?

The Ministry cooperates with many governmental and private cultural institutions at the state level. The ministry works directly with a number of government departments and agencies entrusted with the task of developing the UAE cultural scene, including:

- Department of Culture and Tourism - Abu Dhabi
- Dubai Authority for Culture and Arts (Dubai Culture)
- Department of Culture - Sharjah
- Sharjah International Book Fair
- Sharjah Art Foundation
- Sharjah Museums Authority
- Tourism Development Department - Ajman
- Department of Tourism and Antiquities - Umm Al Quwain
- Department of Antiquities and Museums - Ras Al Khaimah
- Fujairah Authority for Culture and Media

### How does the ministry communicate with the community and are there permanent cultural entities affiliated with it?

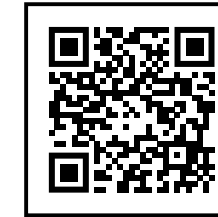
The Ministry of Culture and Youth communicates with the community through a group of cultural initiatives and entities, including the affiliated Cultural Center. The ministry is spread all over the country, and aims to provide opportunities for cultural interaction for members of society and improve their taste. Cultural and artistic by providing the organization of programs and activities that suit all ages and cultural orientations, with the aim of creating. An incubating and stimulating environment for talents and youth. There are nine cultural centers in the UAE in each of Abu Dhabi, Ras Al Khaimah, Umm Al Quwain, Dalma, Masafi, Al Dhafra, Fujairah, Dibba Al Fujairah and Ajman.

### في حال وجود رغبة للتواصل مع الوزارة بشكل مستمر، وتسلم ما تنشره من بيانات صحافية فما هو الإجراء المتبع؟

Those wishing to communicate can write to us at [mckdmediacenter@gmail.com](mailto:mckdmediacenter@gmail.com) and send a request to add his mailing address. The email is on the mailing list so that he can receive all the press releases we publish.

### Where is information available on archaeological sites in the country?

More information about archaeological sites in the country is available on the website of the [National Register of Archaeological Sites](#).



### How can I participate in events and events organized by the Ministry?

Please contact us at **800 552 255** and we will respond and assist you on how to participate in the Ministry's events.



## Definition of Terms

Media Content	Any information or messages, expressed or implied, directly or indirectly, contained in or referred to print, whether, includes but is not limited to performance, show, film and drama, plays, advertisements, and more.
Printed	Any writing, drawing, piece of music, photograph or other means of expression or any material, whether it is read, audio or visual.
Permission	The approval issued by the Council to allow the printing or circulation of media content unless the context of the text requires otherwise.
Trading	Selling publications, offering them for sale, distributing them, affixing them to walls, or displaying them on facades of buildings for the purpose of selling, advertising, marketing, adornment, and any other work that makes them accessible to a number of people.
Workbook	Creative work in literature, arts or sciences in tangible form.
الطابع	The owner of the printing press, and if the owner rents it to another person and the lessee becomes the exploiter The actual printing press then releases the word character to the tenant
Age classification	Symbols or signs used to determine the appropriateness of media content for age groups and its conformity with applicable media content standards.
Workbook	Creative work in literature, arts or sciences in tangible form.
Media Activities	Any activities related to the production, transmission, broadcast, distribution and transmission of printed and digital information, and audio and visual, through the media, including the activities of the press and publications. Audio-visual broadcasting, movies, and any other related activities determined by the Council.
Licensing / Licence	The permission issued by the Council to allow the practice of media activity.

The Media	The means used to transmit information by electronic or printed way.
Radio and TV show	Television or radio broadcast that delivers information or entertainment to the audience or specific groups of them. Sounds or writings of any kind dispersed by means of channels, waves, and transmitters and other techniques, means and methods of broadcasting or transmission.
Supplement	Any additions to the publication, such as those related to health, culture, sports, or ads and more.
Foreign publications	Any licensed publication that circulates outside the country, whether on a regular basis.
Enterprise	The institution, company or any entity that practices media activity.
Commission	The general authority for regulating the telecommunications sector.
Electronic media	The process of communication between the sender, who is called the broadcaster, and the receiver (the audience), Internet networks or telecom network applications.
Electronic Content	Content that is published, broadcast, or redistributed through the Internet or other networks.
Electronic Newspaper	A website with a fixed address that provides press publishing services on the network to carry news, reports, investigations, articles and any audio or visual materials. It is issued in one name on a regular basis, at regular or irregular dates.
Electronic Advertising	The means to present and promote ideas, goods and services through electronic means or network applications that may be paid or unpaid.
Website	A collection of web pages that has a name and through which relevant information is circulated on the Internet.

News Websites	Websites that have a fixed address, provide news services on the network and publish news, reports, investigations, articles, etc. issued on regular dates, or irregular dates.
Press Card	A service provided by the Council to foreign journalists who work (full-time or part-time), for the benefit of foreign media organizations and they carry out news correspondence with them.





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